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ORIGINAL

October 28, 2004

By Hand Delivery

RECEIVED

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

OCT 28 2004

Federal Communications Commission
Office of Secretary

**Re: Ex Parte Notice in CS Docket Nos. 98-120 and 00-96;
MM Docket No. 99-360; and MB Docket No. 03-15**

Dear Ms. Dortch:

On October 27, 2004, Terry Mackin, Executive Vice President of Hearst-Argyle Television, Inc. and President-Chairman of the NBC Television Affiliates ("NBC Affiliates"), and the undersigned, counsel for NBC Affiliates, met with Jonathan Cody, Legal Advisor to Chairman Powell; with Commissioner Adelstein and his Legal Advisor, Johanna Shelton; and with Elizabeth Andron, Special Advisor to Commissioner Martin. On October 28, 2004, Mr. Mackin and the undersigned met with Commissioner Abernathy and her Legal Advisor, Stacy Fuller; and with Jordan Goldstein, Senior Legal Advisor to Commissioner Copps.

The purpose of these meetings was to brief the Commission on NBC's and the NBC Affiliates' plans to launch a digital multicast weather channel. The presentation focused on the business aspects of and plans for this channel and its local focus. NBC Affiliates also discussed the importance of a multicast carriage requirement to ensure that consumers will be able to receive this new service as well as other innovative multicast services that local broadcasters would like to deliver to their viewers. In addition, in the meetings with Commissioner Adelstein and Ms. Shelton and with Mr. Goldstein, NBC Affiliates discussed broadcasters' public interest responsibilities and, in particular, the need for flexibility to ensure that any such requirements do not hamper a broadcaster's ability to serve the particular needs of its community and to assure that broadcasters continue to have the freedom necessary to be creative and to provide diverse options to viewers.

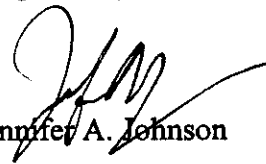
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Ms. Marlene H. Dortch
October 28, 2004
Page 2

Pursuant to Section 1.1206(b) of the Commission's Rules, an original and seven copies (two copies for each docket) of this letter are being submitted to the Secretary's office, with a copy to those at the FCC who participated in the meetings.

Please direct any questions regarding this notice to the undersigned.

Respectfully submitted,



Jennifer A. Johnson

cc: Commissioner Abernathy
Commissioner Adelstein
Jonathan Cody
Stacy Fuller
Johanna Shelton
Jordan Goldstein
Elizabeth Andrion